



EMBRACE HOPE  EMBRACE CHANGE
EMBRACE GROWTH

NID
SMART BUSINESS INNOVATIONS

ANNUAL REPORT 2009-2010





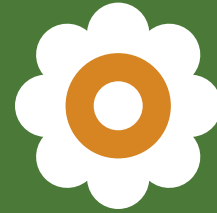
OUR MISSION

New Directions provides quality life-changing treatment to chemically dependent adolescents and their families dealing with emotional, behavioral, or psychiatric needs.



OUR VISION

New Directions will be the provider of choice for adolescents and their families from assessment to continuing care. We deliver proven and innovative evidence-based services and collaborate with organizations sharing similar values.



CORE VALUES

- Client-Centered
- Diversity
- Excellence
- Integrity
- Respect
- Responsibility
- Tenacity

FROM THE DIRECTOR

SOME LIVE, SOME DIE, SOME SURVIVE....

Hope came to New Directions at the end of February. Literally, hope came into treatment. She was 16 years old, pregnant, addicted to alcohol/drugs, failing high school, depressed, and refusing to take medication or participate in counseling. Two weeks later, her primary parent committed suicide after 16+ years of recovery. Hope, the youngest in the family, was devastated and now seemingly alone in the world. ND staff, older siblings, referral sources, and relatives rallied around Hope in her time of need.

It appears the final positive act her parent did was to bring her to treatment at New Directions. Hope never saw her parent again after the day of admission. One of our core values is tenacity. By that we mean we are tireless in our efforts to meet our clients' needs. You would have been proud of our ND female residential staff that first weekend in March, I was. At least two staff coming in on their time off to console and just be with her. Hope finished an extended treatment stay, had a drug-free baby


girl, and is currently still in contact with her therapist. She is sober and alive and connected.

Hope touched all of our lives and our dedicated staff was up for living our mission.

Since 2007, New Directions has been collaborating on the research project "Helping Others and Long-Term Outcomes" conducted by Maria Pagano, Ph.D an Assistant Professor at Case Western Reserve University School of Medicine. In addition, she

is part of the Discovery and Wellness Center for Children, University Hospitals of Cleveland, Department of Psychiatry. Dr. Pagano has more than fifty (50) publications and presentations regarding substance use disorders.

This research will provide a deeper understanding of the influence of spirituality and altruistic behaviors on the recovery process of adolescents during and following their treatment at New Directions.



According to the Helping Others Research Group, on average, six (6) months post discharge clients reported*:

- 56% attended community support meetings;
- 74% attended school;
- 79% improved school performance;
- 79% were drug free;
- 81% had no new legal involvement;
- 82% experienced improved family relationships.

The Helping Others Study is sponsored by the National Institute on Alcohol Abuse and Alcoholism, National Institutes of Health and the Department of Health and Human Services. With a grant from the Templeton Foundation, this research will be able to continue through 2012.

**The author(s) acknowledge(s) that the reported results are, in whole or in part, based on analyses of the HELPING OTHERS DATA SET. These data were collected as part of a K01 AA015137 grant award to Dr. Pagano from the National Institute on Alcohol Abuse and Alcoholism National Institutes of Health, DHHS."*

Remember that every \$1 spent on treatment yields a \$9 - \$11 savings to our society in decreasing law enforcement, emergency room encounters, lost wages/productivity, and legal expenses to name a few. However, how does one calculate the human capital savings, the lives saved, the futures preserved, families reunited, and, literally, Hope for each young person?

We will continue to be tenacious and in awe of the potential and possibility for every young person/family involved in our treatment programs.

Treatment makes a difference... recovery makes a life...it is a life and death proposition.

Sincerely,



Mike Matoney
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Thomas L. and Gail A. Allison

Cindy and Ric Eickhoff

Stephen Hegner

In Memory of Gladys Rybold

Thomas L. and Gail A. Allison

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Mary and William Kakuske
Virginia and Llewellyn Whitehead

In Memory of James Rybold

Thomas L. and Gail A. Allison
Joan Alexander Ford

In Memory of W. Hayden Thompson

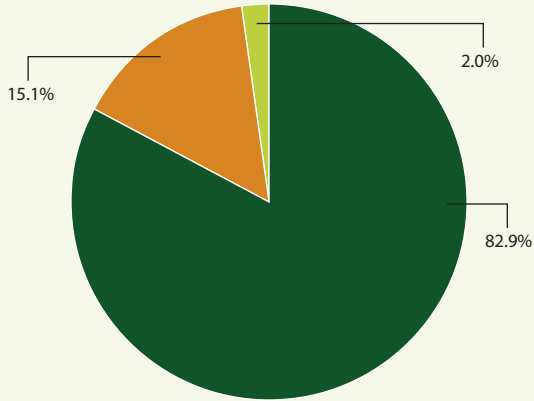
Mr. and Mrs. Michael Kane
E.R. Motch, III

In Memory of Mark Weinberg

Cherie and Scott Friedman

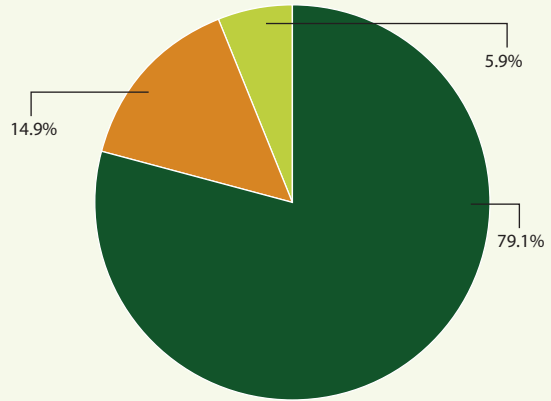


FINANCIALS



Revenue

■ Program Service Fees	3,815,790.00	82.9%
■ Grants/Donations	693,355.00	15.1%
■ Other	92,426.00	2.0%
	4,601,571.00	100.0%



Expenses

■ Program Services	3,721,324.00	79.1%
■ Management/General	702,868.00	14.9%
■ Fundraising	279,854.00	5.9%
	4,704,046.00	100.0%

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